



Community Telecast, Inc.
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Community Telecast, Inc. (CTI22), [IRS 501 (c)(3)] has been the only broadcast cable television company in the metro Omaha area and within 18 states to focus on the community. For our general operations we receive NO tax support from the federal government, State of Nebraska, or local government, or Franchise Fees based on revenue from the cable provider. We are supported only through membership fees and donations.

March 26, 2013

Councilman Garry Gernandt

City of Omaha
1819 Farnam St., Ste LC-1
Omaha, NE 68183

Hello, Councilman Gernandt:

This is just a brief follow-up to your question, "Trip, when do you sleep?" I'd like for you to think about the following, all true.

First, I want to personally thank you, again, for meeting with me over a year ago to discuss the plight of CTI22 and Channel 22. Unlike most of your peers on the Omaha City Council, you've been there; I've seen you frequently in the community you represent. As you recall, when CTI22 cancelled "La Voz Latino de Omaha" you were at that restaurant meeting with concerned citizens where I conveyed facts, not opinions, about the operation of CTI22. At this meeting, consistent with CTI22's singular commitment to "Broadcast the Community," and without any help from Cox to promote Channel 22, without any help from members of the Omaha City Council, without volunteers, without any increase in funding or a tax-base to rely on, I personally increased not only the quantity of Latino programs, but I empowered the Latino community to actually take responsibility for the production of content, not only in the CTI22 studio, but more importantly, filming content directly on site within the Latino community. **That's public access.**

Second, although blatantly ignored in the 2009 Cable Related Community Needs Assessment conducted by Riedel Communications, Inc. and Moss & Barnett (which is why I provided feedback), but until the merge of Channel 22 and Channel 109, CTI22 was easily broadcasting more first-run and "live" programs than Channel 17, Channel 18, and Channel 109 combined! How? Here again is an answer to your question: I work at CTI22 everyday, typically 20 to 24 hours per day (it's currently 5:15 AM), not looking for a handout, but to demonstrate how a PEG could truly meet the needs of citizens with hard work and a commitment to excellence! Proudly but humbly, due to my robust HR background, I hold subject matter expertise in hundreds of disciplines and vocations that enable me to multitask where others are not able. Keep in mind; despite the lack of support from Cox and the City of Omaha, CTI22 has been immediately responsible for the continuous 24/7/365 operation and administration of Channel 22, and sleep is not always an option due to an absence of staff support and technical resources. So, yes, I design web sites, produce and edit video, function as audio/video tech, develop marketing campaigns and more, including responding to requests from citizens of Omaha to broadcast their content (it's not CTI22's content – we simply provide access to the PEG pipeline). Again, nobody, no one associated with PEGs in Omaha has contacted more citizens or organizations than CTI22 since I agreed to volunteer, to help my father. Unfortunately, my father's altruism and my altruism to broadcast content for the immediate benefit of the citizens of Omaha is without reciprocity from Cox or the City of Omaha. **That's a shame.**

Finally, as I stated in my email to you of December 1, 2012 12:41:20 PM CST, as you know, I've asked every member of the Omaha City Council to demonstrate their support of PEGs, but every member has refused. In the original Franchise Agreement, the City of Omaha and Cox agreed that the success of public access is largely dependent upon the promotion of public access, including its availability, but a strategic plan to achieve targeted outcomes for the promotion and availability of public access was never designed and executed by the City of Omaha or Cox. Without a doubt, the overall character and perception of Channel 22 and its immediate benefit to the citizens of Omaha would have been significantly better if the City of Omaha and Cox had actually worked to promote and develop the channel. For example, as usual, the commercial media are making police conduct an issue; but my repeated requests to the Omaha Police Department and to the police association to develop, control and broadcast their own community relations program (to inform, educate, and showcase the "good deeds" of Omaha police) on Channel 22 remain unanswered. **Again, that's a shame.**

As always, it remains a pleasure for CTI22 to broadcast programs for or featuring members of the Omaha City Council. I sincerely wish you good luck with the upcoming election!

Have a great day!

Trip Reynolds
President/CEO

CTI22 is public-accessible to all of Omaha!